

# ABA Prize Draw Rules

## THE SPONSOR

- The prize draw sponsor (hereinafter referred to as the **Sponsor**) is:

ABA Market Research Limited (company number: 04404540)  
Hart House, 6 London Road  
St Albans AL1 1NG  
United Kingdom

## PRIZE DRAW PERIOD

- The prize draw is run every month. The entries for each prize draw will open at 00:00:01 (GMT) on the first day of the first month and close at 23:59:59 (GMT) on the last day of the month (the **Prize Draw Period**).
- Entries for first month period will be open from 1<sup>st</sup> December 2017 at 00:00:00:01 (GMT).
- All entries must be received before the closing date to be eligible for the prize draw.

## THE SURVEY

- The prize draw applies solely to the Arcadia Group (Burton, Dorothy Perkins, Evans, Miss Selfridge, Outfit, Topman, Topshop and Wallis) store survey (hereinafter referred to as the **Survey**).
- This can be accessed either by clicking a link in an invitation email or from a link printed on a till-receipt.

## ELIGIBILITY

- The prize draw is open to legal residents of the United Kingdom, Republic of Ireland, USA, Germany and Netherlands aged 16 and over.
- You are not eligible to enter the prize draw if:
  - During the Prize Draw Period you are an employee of the Arcadia Group; or
  - During the Prize Draw Period you are (or you live with) or your immediate family member (parent, child, sibling and spouse of any of the foregoing) is an employee or representative of ABA Market Research Limited or any of their subsidiaries, licensees or affiliates.

## HOW TO ENTER

- Entry is by survey completion or mail - no purchase is necessary.
- Entry is dependent on full completion of the Survey and submission of your contact details within the Prize Draw Period.
- Entrants must opt in to enter the prize draw by entering their email address at the correct screen.
- The entrant must comply with any and all rules and regulations as outlined on the survey invitation (e.g. time restrictions to complete the survey) and opt in to enter the prize draw.
- To enter by mail, with no purchase necessary, please hand-write the following sentence "Please enter me in the customer satisfaction survey prize draw" on a sheet of paper on which you have hand-printed your first name, last name, home telephone number, full address (no PO Boxes accepted), email address and mail it to:

c/o Arcadia Store Research Prize Draw Entry  
ABA Market Research Limited  
Hart House, 6 London Road  
St Albans  
AL1 1NG  
United Kingdom

- Each survey completed and mail-in entry shall receive one (1) entry to the draw. Each person, unique e-mail address, phone number or mail-in request is restricted to a maximum of one (1) survey completion or mail-in entry into the prize draw in each Prize Draw Period.
- Completion of any other survey administered by the Sponsor will not result in entry to this prize draw.

## THE PRIZE

- There is one Prize to be won (the Prize) in each Prize Draw Period, and this will be dependent on the country the Winner resides in:
  - £250 for a UK winner, or
  - €300 for a Republic of Ireland, Germany or Netherlands winner, or
  - US\$300 for a USA winner.
- The Prize will be awarded to the Winner and paid in the form of a cheque within 6 weeks of confirmation of acceptance of the Prize.
- The Prize is not transferable and must be accepted as awarded. All taxes are the responsibility of the Winner.

## THE DRAW

- The Sponsor is responsible for administering the Prize Draw.
- There will be one Winner who will be chosen by random draw from the valid entries within ten business days of the end of the Prize Draw Period. The draw will be supervised by an independent person.
- The Winner will be contacted by email within 10 business days of the draw and must confirm their full name and address to accept the Prize.
- By accepting the prize, the Winner gives the Sponsor permission to publish their details on written request, in the format; first initial, surname, county (e.g. J Smith, Hertfordshire) up to 6 months after accepting.
- If the Winner does not comply with the prize draw rules or is unable to respond within 14 days of being contacted, that Winner will be disqualified and no alternate winner will be selected.

## LIABILITY

- Neither the Sponsor nor Arcadia Group is responsible for late, lost, misdirected, mechanically reproduced, misdelivered, incomplete, illegible, or unintelligible entries, messages or post; unavailable network connections; failed, incomplete, garbled, or delayed computer transmission; on line failures; hardware software or other technical malfunctions or disturbances; or any other communications failures or circumstances affecting, disrupting or corrupting the prize draw in any manner including without limitation, receipt of entries, entrants' ability to participate in the prize draw, winner notification, or winner response to notification.
- The Sponsor reserves the right to hold void, suspend or cancel the promotion at any time where it is reasonable to do so.
- The Sponsor reserves the right (at its sole discretion) to disqualify any individual it finds to be attempting to undermine the entry process, the website, and/or the legitimate operation of the promotion; or otherwise fails to comply with these prize draw rules.
- Neither the Sponsor nor Arcadia Group is responsible for any damage to an entrant's computer or electronic equipment occasioned by participation in the prize draw or downloading of any information necessary to participate in the prize draw.
- By entering, entrants agree to abide by these rules and all decisions of the Sponsor will be final and binding on all entrants.

## PERSONAL INFORMATION

- In the course of operating the prize draw, the Sponsor will receive and process personal information about entrants in order to administer and operate the prize draw as described in these rules. Further information on how the Sponsor uses personal information can be found in the Privacy Policy.